

Lehigh Valley Blues Network
Monthly Board Meeting
February 11, 2007
Club 316, Emmaus, PA

President Walt Garvin seconded by Bill Morrison called the Meeting to order at 4:15pm. Present were Walt Garvin, Bill Morrison, John White, Barry Hay and Bob Hall. Arriving 15 minutes after start were Matt Roman and Glenn Wasserman. Absent was Jeff Zlotnick due to travel.

First order of business was to approve Bill Morrison as the new Secretary. Proposed by Walt seconded by John and Glenn.

Walt then began discussion of the attached LVBN Timeline for discussion. At issue was the publication of the Quarterly Blues Net. Walt proposed that each issue should be timed to upcoming events so that they could be publicized and advertised. The dates for upcoming events are as follows:

- May 20th 2007-Tentative event at Club 316 depending on outcome of proposed sale of the Club by present owners. Walt will keep everyone up to date on this.
- Lehigh River Blues Jam June 15-16-17 at Catasauqua Band Shell.
- IBC competition June 3rd.
- Pocono Blues Festival at the end of July.
- Fall Concert by National Act not yet named to be scheduled for end of October at unnamed venue.
- Election of Board in January of '08.

Glenn proposed that the publication should not revolve around these events but be scheduled on a calendar basis of four times a year. Walt supported the publication as a means of advertising and promoting these events not only to current members but to find distribution at local stores to leave free copies. The consensus of opinion was to time the publication to the events as closely as possible. The Timeline is as follows:

- Spring 5-1
- Summer 7-15
- Fall 10-1
- Winter 1-1-08

Further discussion ensued concerning the appointment of a new Editor and Layout person. Two people have volunteered their services and will be asked to interview before the Board on 2-21 at a location to be decided. Barry Hay reported that the two people that are under consideration are Bev Conklin and Karen Haas. The Editor will have overall responsibility for content, layout and advertising sales along with giving all Billing information to Mike Carlson, Treasurer. Board confirmed previous decision to reduce printing costs by using LCTI as the printer.

Action Items:

- Walt to change official LVBN address from outgoing VP Jim Mertz.
- Walt to ask Upstairs Dave to coordinate Stage Hand Volunteers for the weekly Jam
- Bill Morrison to report on Front Door Volunteer coordination by Dottie Morrison.
- Proposal by Bill Morrison to begin Membership Drive. Each Current Member will receive a \$5 credit on his next year's membership for each NEW paid Member that he brings in. This program is a maximum of \$25 for each existing member. Glenn will handle the tracking and issuing of the proper credits. Seconded by Glenn and confirmed by the board.
- Next Board Meeting will be on 3-18 @ 4:00pm at Club 316.

Motion to close the meeting by Walt and seconded by John
Meeting adjourned at 5:50pm.

Respectfully submitted,
Bill Morrison
Secretary LVBN